



**This interview of Donna M. Dazzo aired on August 16, 2010  
on this New York City area TV station's 11 O'clock News**



Donna Dazzo, President of Designed to Appeal, was interviewed by WLNY TV 10/55 on location in the Hamptons for her tips in getting a home rented or sold quickly in today's market:

*“One of the things you want to do that’s very important is to depersonalize the home. Buyers and renters do not want to walk in and see your family photos and your clutter.*

*Another thing that’s very important is to clean.*

*Updating lighting fixtures and faucets and adding color to the room through flowers and throw pillows can also help impress a prospective buyer or renter.”*